

EASTERN SUBURBS LIFE

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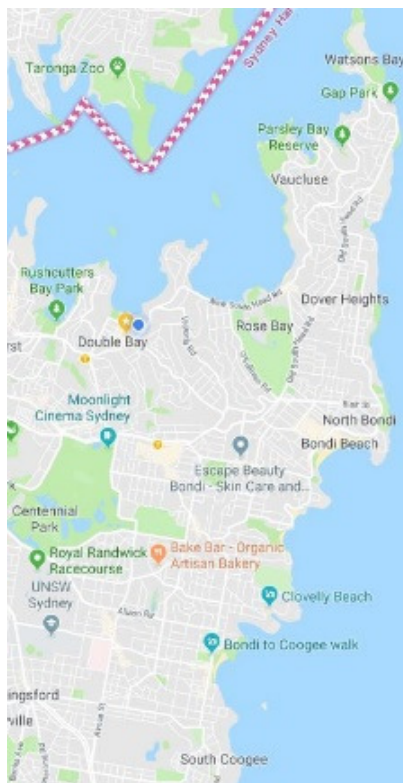
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- **ESTIMATED READERSHIP 50,000**
- **28.6% IN WHOLLY OWNED HOME**
- **AVERAGE HOUSEHOLD INCOME \$122,500 P.A.**



| Major Suburbs | Residents |
|-----------------------|----------------|
| Randwick Municipality | 140,660 |
| Waverley Municipality | 66,892 |
| Point Piper | 1,404 |
| Double Bay | 4,687 |
| Darling Point | 3,919 |
| Rushcutters Bay | 2,372 |
| Bellevue Hill | 10,765 |
| Darlinghurst | 10,060 |
| Paddington North | 5,461 |
| Rose Bay | 9,401 |
| Vaucluse | 9,051 |
| Woollahra | 7,180 |
| TOTAL | 271,852 |

Distribution to Newsagents, Cafes, Hairdressers, Businesses, Community Groups & Satellite Locations.
Source: Australian Bureau of Statistics 2016 Census

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OR EMAIL greg@easternsuburbslife.com**