

EASTERN SUBURBS LIFE COMMUNITY PUBLISHING

6 MONTHS SPONSORSHIP PROGRAM

INVESTMENT

DETAILS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Per Month for 6 Months	\$25	\$75	\$150	\$250	\$350
Total Investment	\$150	\$450	\$900	\$1,500	\$2,100

BENEFITS

HARD COPY ADVERTISING & EDITORIAL

Feature in Hard Copy Paper	Yes	Yes	Yes	Yes	Yes
Sponsorship Recognition Size	Listing	65 x 45 mm	85 x 50 mm	85 x 50 mm	85 x 50 mm
Artwork Design	Free	Free	Free	Free	Free
Display Advertising Discount Rates	40%	40%	40%	40%	40%
Feature in Free Digital Edition	Yes	Yes	Yes	Yes	Yes
Free For Platinum & Diamond Sponsors				Back Page	Front Page
Value of Free Display Advertising				\$1,250	\$1,650

EASTERN SUBURBS ONLINE DIRECTORY

#1 Community Directory	No	Yes	Yes	Yes	Yes
Entry Type	No	Standard	Standard	Premium	Premium
Setup	No	Free	Free	Free	Free

ONLINE ADVERTISING, NEWS & PUBLISHING

Self Publish Whenever You Wish	Yes	Yes	Yes	Yes	Yes
Publish News, Specials, Events & More	Yes	Yes	Yes	Yes	Yes
Training and Help if Required	Yes	Yes	Yes	Yes	Yes
Option to Cross Publish in Hard Copy	Yes	Yes	Yes	Yes	Yes

COMMUNITY & SOCIAL EVENTS

Informal Monthly Catch Ups	Yes	Yes	Yes	Yes	Yes
Formal In Person Group Training	Yes	Yes	Yes	Yes	Yes
Over 20 Free Community Networks	Yes	Yes	Yes	Yes	Yes

ADDITIONAL BENEFITS

Free Cinema Tickets (Limited Number)	Yes	Yes	Yes	Yes	Yes
Monthly Lucky Member Draws	Yes	Yes	Yes	Yes	Yes
Other Benefits to Follow	Yes	Yes	Yes	Yes	Yes